

Structural Guidelines (for theory-‘building‘ papers)

1. **Introduction**
Object, aim and set-up of study
 2. **Problem analysis, questioning(s), working hypotheses**
 - 2.1 **‘State of the Art‘: Research Analysis**
(Analysis of existing research/literature relevant to the object of the study, common traits and differences in existing research, aspects/standards of analysis)
 - 2.2 **Research deficit (as a result of the previous analysis)**
 - 2.3 **Desiderata (as a result of the research deficit)**
 3. **Presentation of own solution to the problem identified in 2)**
 - 3.1 **Theoretical foundation**
 - 3.2 **Intuitive Formulaion**
 - 3.3 **(Formal) Description**
 - 3.4 **Compliance with desiderata in 2.3**
 4. **Adequacy test**
→ Application of own model to problem identified in 2)
 5. **Conclusion(s)**
 6. **(Selected) References**
- Appendix